

Community Recruitment Initiative Kicks Off to Attract Low-cost Carrier

*ADTRAN becomes first corporate partner to pledge
leadership, financial contribution*

HUNTSVILLE, Ala., March 1, 2010 – The Chambers of Commerce of Huntsville/Madison County, Decatur/Morgan County and Athens/Limestone County today announced a community recruitment initiative aimed at attracting a low-cost carrier to serve the Tennessee Valley region. This initiative will complement our community’s ongoing air service development efforts, which were boosted by the \$1 million Small Community Air Service Development grant awarded to Huntsville International Airport by the Department of Transportation (DOT). While the grant serves as a major stepping stone toward securing a low-cost carrier, officials admit that attracting a low-cost carrier and sustaining its service is a communitywide issue.

According to Don Nalley, Chairman, Board of Directors, Huntsville/Madison County Chamber of Commerce, “High airfares affect the entire community – from the family wanting to take a vacation to the business traveler to the college student flying home for the holidays. And high airfares can have an enormous economic impact on the community – from recruiting business and industry to securing conferences and conventions. Each year, nearly half a million people from within our community drive to competitive airports to take advantage of lower fares.”

“The savings alone that can be generated by the presence of a low-cost carrier is astonishing – up to a 40% average reduction in fares, which translates to a potential savings in excess of \$60 million,” stated John Seymour, President, Decatur/Morgan County Chamber of Commerce. “There is no doubt that we are committed to helping make this dream a reality for the people in this community.”

Following the leadership and financial commitment of all three chambers, the initiative was expanded to the corporate community. Heeding the

call to action, ADTRAN[®], Inc. (NASDAQ:ADTN) became the first corporation to make a pledge – both in terms of community leadership and financial support. “Unreasonably high airfares are a problem that has plagued our community for too long. I am pleased to pledge ADTRAN’s support to the community initiative to correct this problem through the addition of a low-cost carrier in the Huntsville market,” said Tom Stanton, Chairman and CEO, ADTRAN. “High air fares are a problem, not only for local businesses, but for the community at large. We must all do our part for this effort to succeed. I would like to challenge other businesses and individuals throughout Huntsville and North Alabama to join us in this effort. Working together, we can succeed.”

The low-cost carrier recruitment initiative officially kicks off today with town hall meetings to be hosted by the three chambers next week. These meetings are free and open to all business and industry in the Tennessee Valley region, as well as the general public. The town hall meeting schedule is as follows:

- Decatur (Decatur Country Club)
 - Tuesday, March 9th – 10:30 a.m. & 5:30 p.m.
- Athens (Athens State University – McCandless Hall)
 - Wednesday, March 10th – 10:30 a.m. & 5:30 p.m.
- Huntsville (Jackson Center)
 - Thursday, March 11th – 10:30 a.m. & 5:30 p.m.

A \$500 air fare voucher will be given away at each town hall meeting.

“We encourage our entire region to attend one of the town hall meetings to learn more about our program and how to get involved in recruiting a low-cost carrier,” stated Hugh Ball, President, Athens/Limestone Chamber of Commerce.

One-on-one appointments to learn more about the low-cost carrier recruitment initiative are also available for companies and groups. For more information, contact 256-258-1977.

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