



HUNTSVILLE INTERNATIONAL AIRPORT

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FOR IMMEDIATE RELEASE

## **Port of Huntsville Adds AirTran Recruitment Initiative to Speakers Bureau Program**

*Program geared to educate civic and community organizations*

**HUNTSVILLE, Ala., May 7, 2010** – The Port of Huntsville today announced it has added the AirTran recruitment initiative as one of the topics to its current Speakers Bureau Program. The program, which provides speakers free of charge, is aimed at educating groups and individuals throughout the Tennessee Valley about the Port of Huntsville – what it is and how it contributes to the economic growth of our region.

As the newest addition among the program's topics, the AirTran recruitment initiative details the impact the low-cost carrier can make to the Tennessee Valley region, outlining the \$60+ million in potential annual savings the new airline can yield for the market, as well as the pivotal role that each and every member of the community plays in sustaining and growing the service.

Other speaker topics that are available include:

- Overview of the Port of Huntsville
- Construction at the Airport – including our current 5-year, \$65 million capital improvement project
- International Intermodal Center – a model for success
- Jetplex Industrial Park – we're known by the companies we keep

According to Barbie Peek, Director of Marketing, "The Speakers Bureau Program has been an excellent way for us to reach groups throughout our service region and spread the message of the Port of Huntsville. We look forward to continuing this service."

For more information about the Port of Huntsville Speakers Bureau Program, or to schedule a speaker, call 256-258-1977.

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